THE LENDER INDEX

2023/24 EDITION

2023 RATE CARD

Production Schedule

Lender Index 2023/24 Edition

Booking Period Ends 28 April 2023

Content Deadline Due by 5 May 2023

Client Proof Sign-Off Due by 9 June 2023

ProductionJune - July 2023

Distribution & Live Date Mid-July 2023

The Index 2022/23

Bridging, Commercial and Development Finance
A broker's essential guide to finding the right lender

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BLENIO

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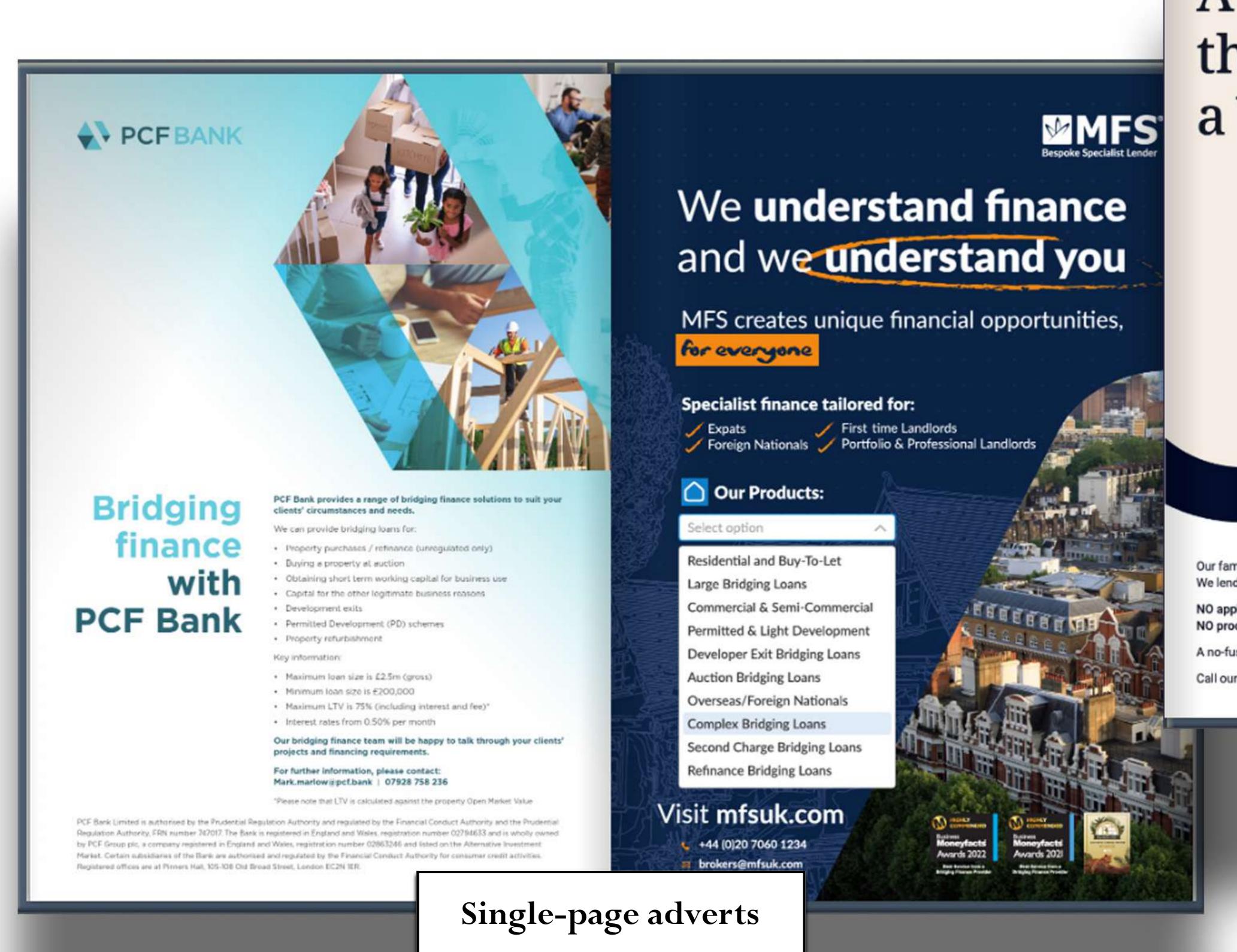
Lender Index Rate Card Media Pack 2023

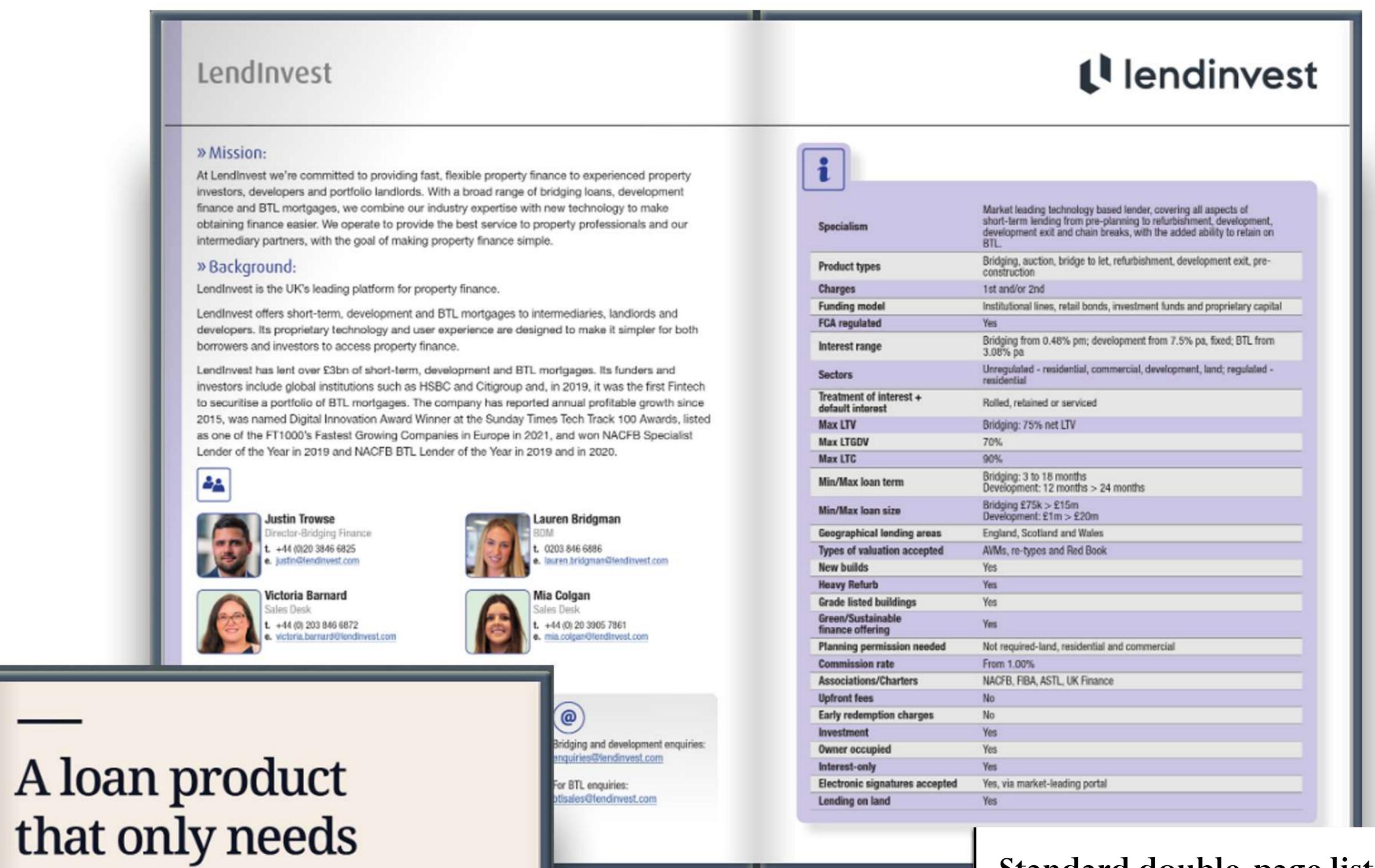
Rate Card

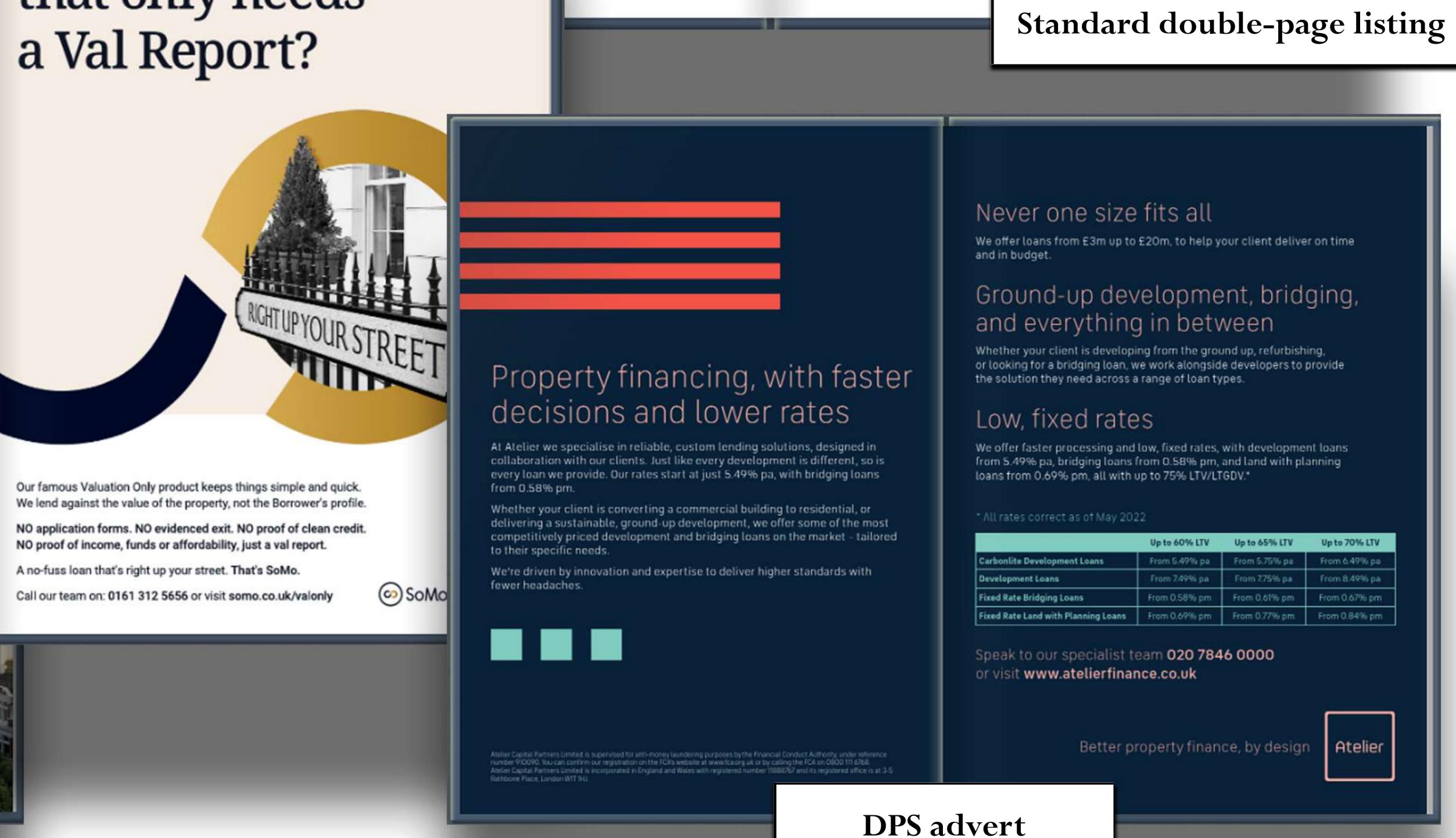
PRINT ADVERTISING

Standard double-page listing	£2,900
Standard double-page listing + single-page ad	£3,300
Standard double-page listing + DPS ad	£3,650
DPS advert only	£1,250
Single-page advert only	£700

All prices exclude VAT.



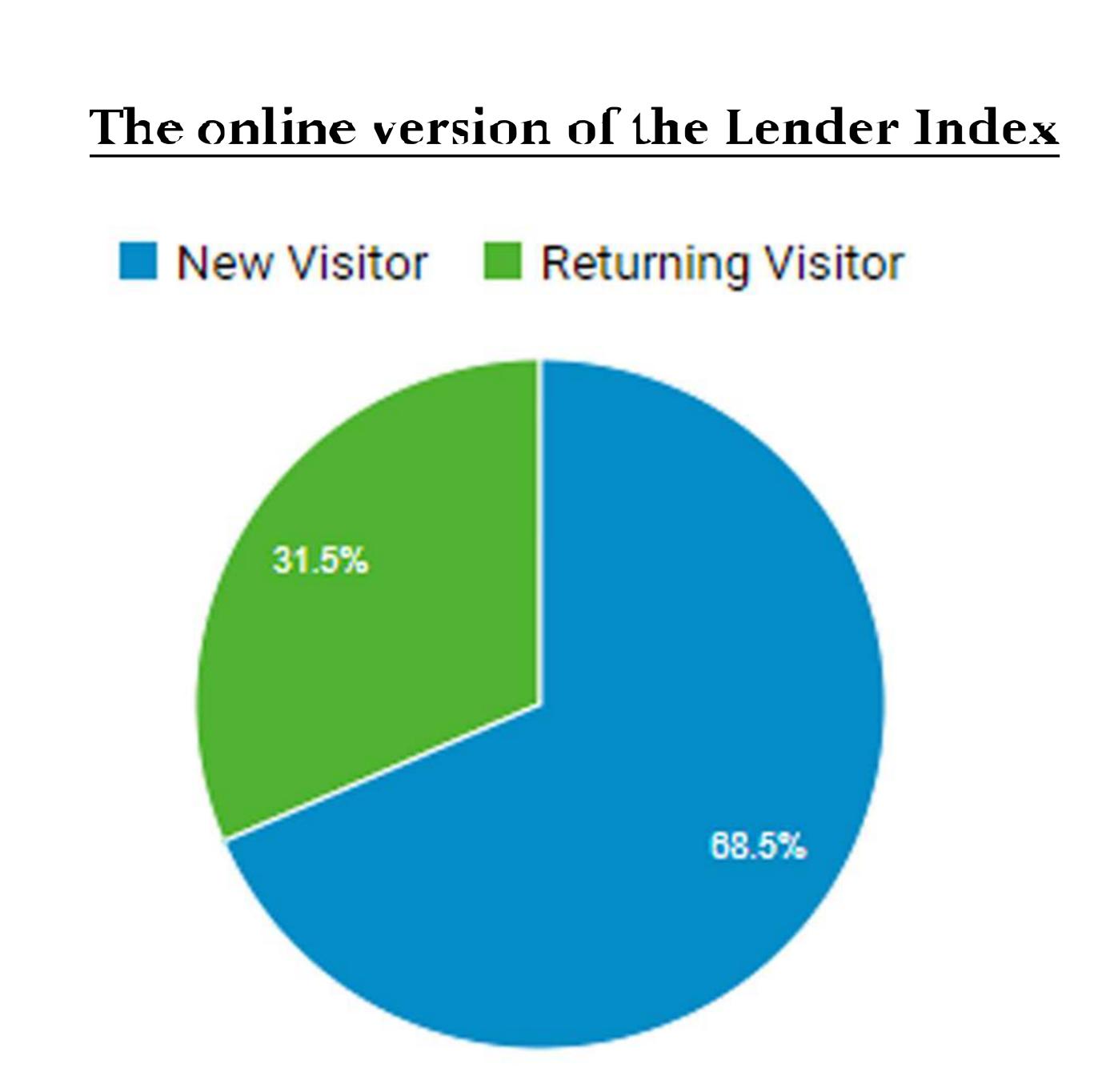




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Reach

- The Index receives approximately 2,000 visits per month online
- We promote the digital Index via emails to our Bridging & Commercial (7,000+ subscribers Development Finance Today (6,000+ subscribers) and BTL Insider* databases, and it is also accessible from the menu on all of these websites
- Distributed in hard copy to approximately 2,500 brokers, directly subscribed and at industry events
- The Index is also shared on our B&C, DFT and BTL Insider* social media channels (LinkedIn, Twitter, Instagram)





*Data from the BTL Insider is new as of early 2023 and so these figures are not yet included in the above mentioned stats

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