## Lender Index

2024 RATE CARD

## Production Schedule

### Lender Index 2024/25 edition

Booking Period Ends 19 April 2024

Content Deadline Due by 26 April 2024

Client Proof Sign-Off Due by 8 June 2024

**Production**June - July 2024

Distribution & Live Date Late July 2024

## Lender Index 2023/24

Bridging, Commercial, BTL and Development Finance A broker's essential guide to finding the right lender

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The Lender Index Rate Card

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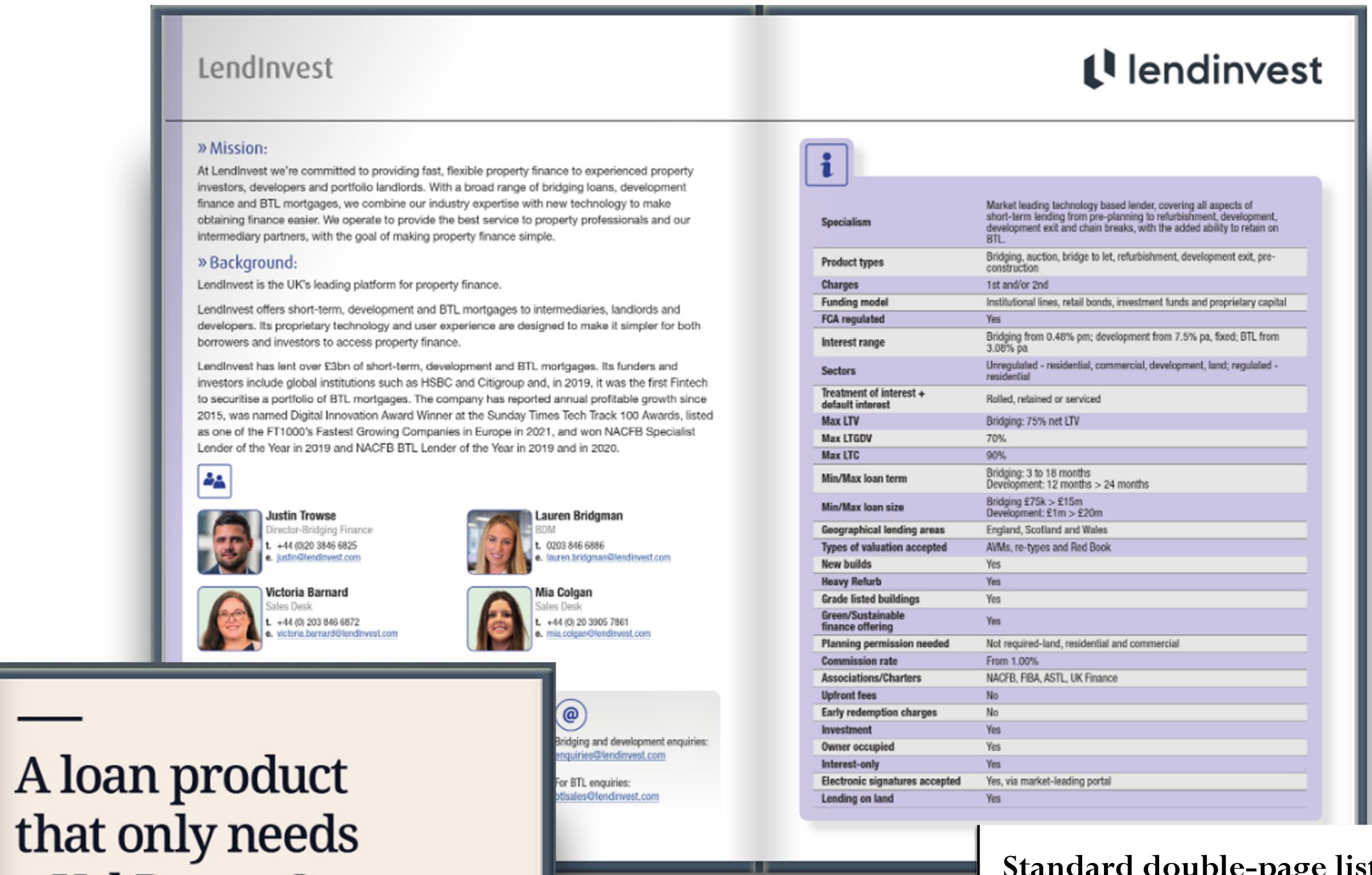
## Rate Card

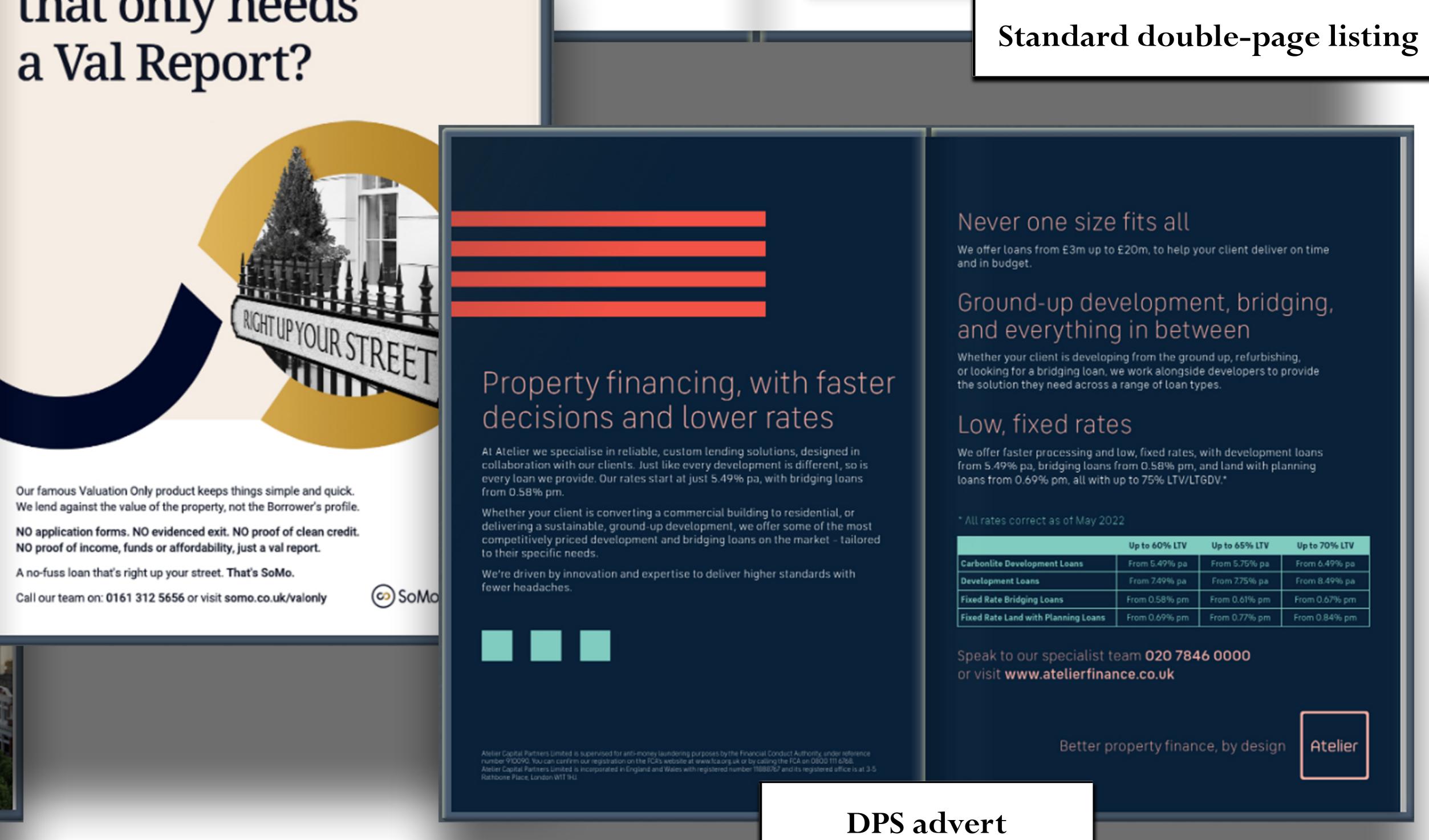
## PRINT ADVERTISING

Standard double-page listing	£2,900
Standard double-page listing + single-page ad	£3,300
Standard double-page listing + DPS ad	£3,650
DPS advert only	£1,250
Single-page advert only	£750

All prices exclude VAT.





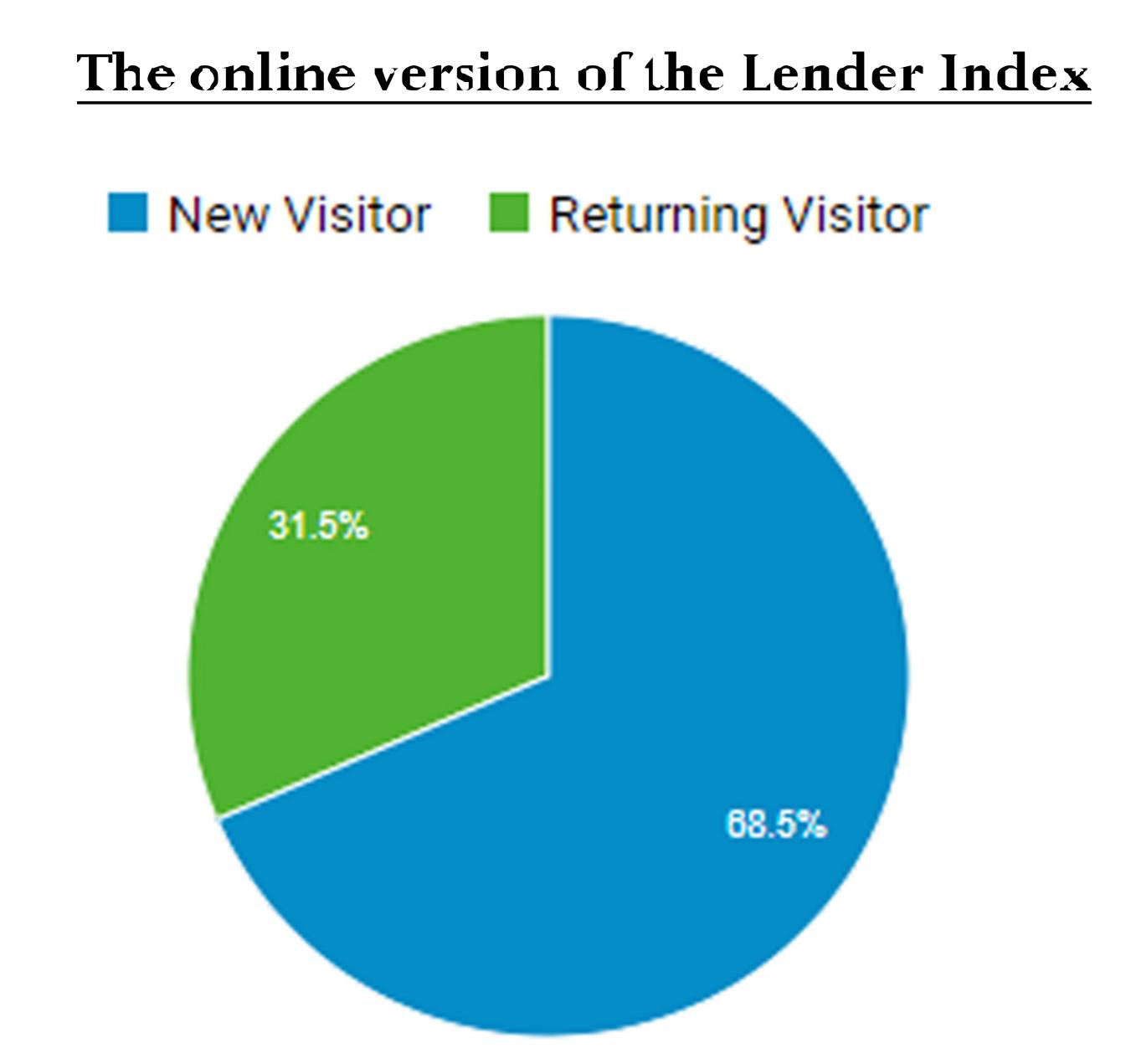


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Reach

Email Mode

- The Lender Index receives approximately 2,000 visits per month online
- We promote the digital version of the Lender Index via emails to our marketing databases, across our titles: Bridging & Commercial (circa 7,400 subscribers), Development Finance Today (circa 6,700 subscribers) and BTL Insider databases (circa 4,800 subscribers)
- The Lender Index is also accessible from the menu on all of these websites mentioned above
- Distributed in hard copy to approximately 4,000 brokers, directly subscribed and at industry events
- The Lender Index is also promoted via our B&C, DFT and BTL Insider social media channels





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# We look forward to your contribution to this very useful broker resource